

# ASUG Member Pathfinder



ASUG Member Pathfinder is a collection of curated content and experiences that will help your organization on its SAP technology journey. Now you don't need to search for the resources necessary to overcome your SAP business and technology challenges—**we've done the work for you**. Everything you need can be found in one place, ranging from research, articles, and insights, to videos, customer and partner stories, and more.

Our first path will cover **SAP S/4HANA adoption**; future paths that we'll release later in 2022 and in early 2023 will cover other SAP technology areas, including:

- SAP Business Technology Platform
- SAP S/4HANA Project Execution
- SAP S/4HANA Innovation and Optimization

## KEY BENEFITS

- Unique opportunities to connect with SAP, partners, and other customers to share stories, experiences, and best practices
- Exclusive content that's available only to ASUG Member Pathfinder subscribers
- ASUG concierge-level service helps you connect with other customers, SAP representatives, and partners in the SAP ecosystem
- In-person networking events and virtual meetups for subscribers to connect with each other, as well as other experts
- Exclusive access to content tracks, recordings, and sessions at ASUG events, plus access to a private LinkedIn group

## PRICING

An annual subscription to each ASUG Member Pathfinder pathway provides access for everyone within your organization.

To learn more, contact your Customer Success Manager or send an email to [memberservices@asug.com](mailto:memberservices@asug.com).